

The New Brunswick Small Business HR CONNEXION

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FINDING THE RIGHT WORKERS

It takes a lot more than luck to find great employees

Filling job vacancies is not as easy as it used to be. The competition for workers has been increasing, and this trend will continue well into the future. Changing employment conditions, retirements and instantaneous access to information via the Internet means that workers, especially young workers, now have access to more job opportunities than ever before, both within the province and elsewhere. This means employers will need creative and proactive strategies to attract and keep the workers they need.